



APLEY FARM SHOP

This Privacy Policy statement for Apley Farm Shop was required when GDPR laws were updated on 25 May 2018. It includes details on what information we collect about our customers, how we will use the information about our customers, marketing, customer access to the information & correcting it if required, cookies, links to other websites, changes we may make to this policy in future & how to contact us.

Apley Farm Shop Privacy policy

Apley Farm Shop is part of the privately owned Apley Estate in Shropshire, UK. This privacy policy explains how we use any personal information we collect about you when you use this website.

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What information do we collect about you?

We collect information about you when you sign up to our newsletter, a Loyalty Card, or place an order for products or services on our website, Apley Online or Digitickets.

We also collect information when you voluntarily complete customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How will we use the information about you?

We collect information about you to process your order, manage your account and our other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website.

Apley Farm Shop will not share your information for marketing purposes with other companies without your prior consent.

Marketing

Thank you to all our loyal customers for your continued support & appreciation of what we offer at Apley Farm Shop & its associated businesses.

If you already receive communications from us, we will continue to send you information about products and services we offer which may be of interest to you, until any date in the future when you choose to opt out by clicking UNSUBSCRIBE.

You have a right at any time to stop us from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please use the unsubscribe button or email us.

Access to your information & correction

You have the right to request a copy of the information that we hold about you. For this, please email us: enquiries@apleyfarmshop.co.uk

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information.

This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser.

Apley Farm Shop's website doesn't currently collect cookies

To read the cookie policy for ApleyOnline.com, please click [HERE](#).

Other websites

Our website contains links to other websites.

This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page.

This privacy policy was last updated on 24 May 2018.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

- by email: enquiries@apleyfarmshop.co.uk
- by phone: 01952 581 002
- by text: 07739 320 314
- by post: Marketing Manager, Apley Farm Shop, Norton, Shropshire, TF11 9EF, UK